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The Mouse that Roared!

"CPBH - the mouse that roared - and got results"! That's how some in the industry are referring to CPBH.

CPBH is delighted to be recognized in this way and to know that our efforts to move the agenda forward are recognized. Our issues are well known to politicians, media and all levels of government, as well as throughout the industry. Properly built homes issues are frequently recorded in provincial and national Hansards through questions



and statements by Members of Parliament. We highlight the serious issues surrounding new home construction and warranty regimes across Canada in every provincial and national election, and many important steps have resulted from our advocacy, including tabled legislation and amended regimes. We are making a difference and we're proud! But there is so much more to do. And *now* is the time to keep up the mouse roaring.

Be part of the effort by donating to CPBH. We can't keep the doors open without you!

Volunteers operate all aspects of CPBH -- no one gets paid a penny. But we do have operating expenses. We don't accept donations from the industry or governments -- we are funded by consumer donations. Together, we CAN change unfair regimes!

Here's how you can donate: <u>http://www.canadiansforproperlyb</u>uilthomes.com/html/donate/index.html



Meet Senator Pierrette Ringuette: Consumer Advocate

CPBH representatives attended the <u>Consumers 150: The State of Canadian Consumers and Advocacy</u> conference in September in Ottawa at the Museum of Nature. The agenda addressed challenges faced by non-profits and charities working in the public interest in Canada. The opening keynote address was given by Senator Ringuette. We were pleased to learn that the Senator is a consumer advocate. Here are a few words from her speech:



"I am a Senator, but I am also a consumer advocate.

A vibrant economy requires consumers, it requires confident consumers and it requires fairness. It does not help the economy when consumers are ripped off and cheated. When consumers feel that the system is fair, that they are getting what they pay for, that they are treated with dignity; they are going to be more confident in spending and that is good for the economy."

Senator Ringuette went on to say that some consumer issues transcend the traditional provincial jurisdiction and merit a national focus. We couldn't agree more, so we met with the Senator in early October. She was very welcoming and interested in our work and thanked everyone at CPBH for their time and dedication to creating a better regime for new home buyers in Canada. We will attend a follow up meeting in the coming weeks. Read the full content of her speech: https://www.piac.ca/wp-content/uploads/2017/10/Senator-Ringuette-Keynote-EN.pdf . Additional information about the conference is at www.piac.ca .

Dr. Shuman Memorial Award: First award made at Ryerson University, School of Journalism

CPBH President Dr. Karen Somerville is honoured to attend, with Mrs. Krista Shuman, the Ryerson University School of Journalism awards on November 20.

Dr. Shuman Memorial Award School of Journalism



The Dr. Shuman Memorial Award has been initiated by Mrs. Krista Shuman and their daughter, Kailyn, along with the national, non-profit consumer advocacy organization, Canadians for Properly Built Homes (CPBH). Dr. Earl Shuman would have been very pleased to assist deserving undergraduate students in the School of Journalism at Ryerson University. Dr. Shuman was a passionate advocate for

fairness in the enforcement of our laws, demanding accountability and transparency to ensure that the public has more adequate access to consumer protection. Earl insisted through the years that the critical role of journalists and the media in these endeavours was to "write" the wrongs to inform the public and engage the authorities, including our government.

More: https://secure.e2rm.com/registrant/DonationPage.aspx?eventid=222726&langpref=en-CA&Referrer=direct%2fnone



Please DONATE to CPBH NOW so we can keep fighting for consumer protection for you!**YOUR DONATION MEANS CPBH STAYS OPEN**: Please take a moment to click on the link and donate. **ANY amount** gratefully accepted!

http://www.canadiansforproperlybuilthomes.com/html/donate/index.html .



Ryerson University

About CPBH

Canadians for Properly Built Homes (CPBH) is a national, not for profit corporation dedicated to healthy, safe, durable, energy efficient residential housing for Canadians, and is the only organization of its kind in Canada. Working for consumer awareness and protection, CPBH is run by a volunteer Board of Directors and is supported by a volunteer Advisory Council of industry experts and other key stakeholders. CPBH earned "partner" status with the Canadian Consumer Information Gateway (Industry Canada).

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